

Cost									
Theater	Date	Time	Admin Fee	Per Person	People	Ticket	Total	Sales	Projected Sales
Cinemark 20	03/20/2019	7:30 PM	\$75.00	\$12.72	205	\$2,607.60	\$2,682.60	\$13.09	\$2,682.60
Ticket Options						Other Fees			
Theater	1	1 W/S	Projected	2 W/S	Projected				
Cinemark 20	\$15.00	\$23.50	\$24.00	\$47.00	\$50.00	Cinemark 20	\$8.50	N/A	
Cinemark 20									
	Financial	Price	Discount	Tickets	Cost	Sales	w/Discount	Expense	Net
1 Free Ticket	45	\$12.72	\$572.40	205	\$15.00	\$3,075.00	\$2,502.60	\$2,682.60	-\$180.00
50% Off	45	\$6.36	\$286.20	205	\$15.00	\$3,075.00	\$2,788.80	\$2,682.60	\$106.20
Projected	45	\$8.99	\$404.55	175	\$15.00	\$2,625.00	\$2,220.45	\$2,682.60	-\$462.15
Projected 1/2	45	\$4.50	\$202.28	175	\$15.00	\$2,625.00	\$2,422.73	\$2,682.60	-\$259.88
No Free	0	\$12.72	\$0.00	205	\$15.00	\$3,075.00	0	\$2,682.60	\$392.40
No Free	0	\$12.72	\$0.00	179	\$15.00	\$2,685.00	0	\$2,682.60	\$2.40

Us				
Theater	Cinemark 20		Questions?	
<b>Max Capacity</b>	205			
<b>Date</b>	03/20/2019			
<b>Time</b>	7:30 PM			
	<b>Max w/No Comp</b>	<b>Max w/Comp</b>	<b>Min w/No Comp</b>	<b>Min w/Comp</b>
<b>People</b>	205	160	145	100
<b>Admin Fee</b>	\$75.00	\$75.00	\$75.00	\$75.00
<b>Per Person</b>	\$12.72	\$12.72	\$12.72	\$12.72
<b>Ticket</b>	\$2,607.60	\$2,035.20	\$1,844.40	\$1,272.00
<b>Comp Tickets</b>	\$0.00	\$572.40	\$0.00	\$572.40
<b>Total</b>	\$2,682.60	\$2,682.60	\$2,682.60	\$2,682.60
<b>Cost w/o Snack</b>	\$13.09	\$16.77	\$18.50	\$26.83
<b>Snack Opt</b>	\$1,742.50	\$1,360.00	\$1,232.50	\$850.00
<b>Cost w/Snack</b>	\$21.59	\$25.27	\$27.00	\$35.33
<b>Ticket Price</b>	<b>\$15.00</b>	\$17.00	\$19.00	\$27.00
<b>Revenue</b>	\$3,075.00	\$2,720.00	\$2,755.00	\$2,700.00
<b>Profit</b>	\$392.40	\$37.40	\$72.40	\$17.40
<b>Tickets w/Snacks</b>	\$24.00	\$26.00	\$28.00	\$36.00
<b>Revenue</b>	\$4,920.00	\$4,160.00	\$4,060.00	\$3,600.00
<b>Profit</b>	\$494.90	\$117.40	\$144.90	\$67.40

Cost							
Theater	Date	Time	Admin Fee	Per Person	People	Ticket	Total
Alamo	03/20/2019	7:30 PM	\$3,750.00	\$10.90	125	\$1,362.50	\$5,112.50
Cinemark 20	03/20/2019	7:30 PM	\$75.00	\$12.72	205	\$2,607.60	\$2,682.60
Flix	03/21/2019	7:00 PM	\$450.00	\$15.00	123	\$1,845.00	\$2,295.00
Per Ticket	03/21/2019	7:30 PM	\$0.00	\$8.99	197	\$1,771.03	\$1,771.03

Ticket Options						Other Fees			
Theater	Breakeven	1	1 W/S	Projected	2 W/S	Projected	Theater	Snacks	Food
Alamo	\$40.90	\$41.00	\$41.00	\$41.00	\$82.00	\$82.00	Alamo	Included	Included
Cinemark 20	\$13.09	\$15.00	\$23.50	\$24.00	\$47.00	\$50.00	Cinemark	\$8.50	N/A
Flix	\$18.66	\$19.00	\$19.00	\$19.00	\$38.00	\$38.00	Flix	Included	Included
Per Ticket	\$8.99	\$15.00	\$25.50	\$24.00	\$51.00	\$50.00	Per Ticket	\$10.50	N/A

Alamo									
	Financial	Price	Discount	Tickets	Cost	Sales	w/Discount	Profit	Net
1 Free Ticket	40	\$10.90	\$436.00	125	\$41.00	\$5,125.00	\$4,689.00	\$1,362.50	\$3,326.50
50% Off	40	\$5.45	\$218.00	125	\$41.00	\$5,125.00	\$4,907.00	\$681.25	\$4,225.75
Projected	40	\$10.90	\$436.00	90	\$41.00	\$3,690.00	\$3,254.00	\$981.00	\$2,273.00
Projected 1/2	40	\$5.45	\$218.00	90	\$41.00	\$3,690.00	\$3,472.00	\$490.50	\$2,981.50

Cinemark 20									
	Financial	Price	Discount	Tickets	Cost	Sales	w/Discount	Profit	Net
1 Free Ticket	40	\$12.72	\$508.80	205	\$15.00	\$3,075.00	\$2,566.20	\$2,607.60	-\$41.40
50% Off	40	\$6.36	\$254.40	205	\$15.00	\$3,075.00	\$2,820.60	\$1,303.80	\$1,516.80
Projected	40	\$8.99	\$359.60	175	\$15.00	\$2,625.00	\$2,265.40	\$1,573.25	\$692.15
Projected 1/2	40	\$4.50	\$179.80	175	\$15.00	\$2,625.00	\$2,445.20	\$786.63	\$1,658.58

Flix Brewhouse									
	Financial	Price	Discount	Tickets	Cost	Sales	w/Discount	Profit	Net
1 Free Ticket	40	\$15.00	\$600.00	123	\$19.00	\$2,337.00	\$1,737.00	\$1,845.00	-\$108.00
50% Off	40	\$7.50	\$300.00	123	\$19.00	\$2,337.00	\$2,037.00	\$922.50	\$1,114.50
Projected	40	\$15.00	\$600.00	100	\$19.00	\$1,900.00	\$1,300.00	\$1,500.00	-\$200.00
Projected 1/2	40	\$7.50	\$300.00	100	\$19.00	\$1,900.00	\$1,600.00	\$750.00	\$850.00

Cinemark (Per Ticket)									
	Financial	Price	Discount	Tickets	Cost	Sales	w/Discount	Profit	Net
1 Free Ticket	40	\$8.99	\$359.60	205	\$15.00	\$3,075.00	\$2,715.40	\$1,842.95	\$872.45
50% Off	40	\$4.50	\$179.80	205	\$15.00	\$3,075.00	\$2,895.20	\$921.48	\$1,973.73
Projected	40	\$8.99	\$359.60	180	\$15.00	\$2,700.00	\$2,340.40	\$1,618.20	\$722.20
Projected 1/2	40	\$4.50	\$179.80	180	\$15.00	\$2,700.00	\$2,520.20	\$809.10	\$1,711.10