



What's your sign? A Zodiac Dating Experience

Black Dating Society in collaboration with the Austin Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.

Event Goals

Black Dating Society, creates interactive dating experiences for the professional millennial of color. In the upcoming fall season, we will continue to build out innovative events that allow our Patrons to engage with others offline. After a recent study, our followers are eager to participate in eclectic events that organically build confidence in dating situations. This event will be apart of Black Dating Society Week, a wide range of events that cover culturally significant themes that affect the Black community from courting to marriage.

The goal of this event is to provide a unique avenue to meet singles in an environment that is unexpected, invigorating and fresh. "What's your sign? " has been a staple first date question for decades. Black Dating Society is looking to curate an experience that incorporates the mystery and allure of Astrology!

Event Overview

The event will keep a consistent spirit of playfulness in an effort to keep participants fully engaged. Patrons will be placed into teams according to their Sun sign and given the opportunity to mingle amongst their sign teams, compatible signs and "incompatible" signs. We will be gamifying the matchmaking experience. Once registered, attendees will be matched with up to three people, they must find them based off a set of clues provided.

We're also doing good in the 'hood. Patrons will be asked to donate gently used costumes for Teens, Kids and Infants. These items will be passed out during a Costume drive in partnership with local HBCU Chapters.

Event Details

- Saturday, October 26th from 10PM-1AM
- Monster Mini Golf & Laser Tag

Sponsorship Information

We could not produce such great events without our sponsors! We'd love to ask for your support! We are creating swag bags for our event goers. We'd love to include your products or services in the giveaways. In return, we'd like to offer you:

- Logo placement on marketing materials
- Social media visibility on our combined network (8000 combined followers)
- Free Entry into party

We sincerely thank you for taking the time to engage with us.
Please find our contact information below.
Reach out with any questions!

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